



Creating a Culture
of Justice

International Development
Law Organization

Call for Sub-Project Concept Notes (Kenya)

Global Regulatory & Fiscal Capacity Building Programme:
Promoting Healthy Diets and Physical Activity (Global RECAP)

Facilitating national collaboration amongst lawyers, policy makers, researchers, civil society actors and communities to create a supportive regulatory and fiscal environment that promotes healthy diets and physical activity

Background

Non-communicable diseases (NCDs) account for widespread illness and disability. According to WHO estimates for 2016, NCDs cause over 70% of total deaths worldwide - 41 million people every year and 75% of premature adult deaths (deaths of people between the ages of 30 and 69), or around 15 million people annually. Over 85 percent of these “premature” deaths occur in low and middle-income countries. The lost productivity and economic contribution of people harmed by NCDs, as well as the costs of treatment and the impact on families threaten development and the achievement of the Sustainable Development Goals.

Unhealthy diets and a lack of physical activity can lead to raised blood pressure, increased blood glucose, elevated blood lipids and obesity in men, women, girls and boys of all income levels. These ‘metabolic risk factors’ can lead to cardiovascular disease, the leading NCD in terms of premature deaths, and also increase the risk of diabetes and some cancers, two of the other major NCDs. Overall, unhealthy diets pose a greater risk to morbidity and mortality than do unsafe sex, alcohol, drug and tobacco use combined.

In Kenya, NCDs account for 27% of deaths of people aged between 30 and 70 years, equivalent to almost 370,000 people per year, reducing productivity, curtailing economic growth and trapping the poorest people in chronic poverty.

The International Development Law Organization (IDLO) is an intergovernmental organization exclusively devoted to promoting the rule of law. IDLO works extensively on the intersection of health, rule of law, and sustainable development, and strengthens the capacity of civil society and other academic, health, and legal institutions to address large-scale public health crises.

The Global Regulatory and Fiscal Capacity Building Programme (Global RECAP)

The Global Regulatory and Fiscal Capacity Building Programme: Promoting Healthy Diets and Physical Activity (Global RECAP) is a collaborative Programme between the International Development Law Organization, IDLO (www.idlo.int); Canada’s International Development Research Centre, IDRC (www.idrc.ca); and the World Health Organization, WHO (www.who.int). It is supported financially by the Swiss Agency for Development and Cooperation, SDC (<https://www.eda.admin.ch/sdc>), the OPEC Fund for International Development, OFID (www.ofid.org), and IDRC.

Global RECAP is part of the ongoing global efforts to enhance multi-stakeholder engagement and dialogue to address NCDs. Global RECAP aims to strengthen the capacity of countries to design, implement, and evaluate regulatory and fiscal interventions that will effectively promote healthy diets and increase physical activity for the prevention of NCDs.

The Global RECAP intended outcomes are:

1. Strengthened capacity of government officials, regulators, policymakers and civil society to understand, develop and implement (as appropriate) regulatory and fiscal measures that promote healthy diets and physical activity.

2. Strengthened national and international collaboration among policy makers, regulatory bodies, lawyers, public health and nutrition experts, civil society actors and communities to support regulatory and fiscal environments that promote healthy diets and physical activity.
3. Increased generation and use of relevant evidence and research from different disciplines to develop and implement effective regulatory and fiscal measures to promote healthy diets and physical activity.

Global RECAP focuses on the following broad policy areas. The priority policy areas for Kenya will be determined by the Ministry of Health.

- Fiscal policies, for example taxes on sugar sweetened beverages to reduce consumption;
- Legal restrictions on the marketing of certain processed food and non-alcoholic beverage products to children;
- Legal requirements for improved nutrition labelling on processed food and beverage products; and
- Legal requirements for the reformulation of processed food and beverage products to reduce e.g. salt or trans-fat content.
- Legal measures to encourage physical activity [not the subject of this call].

Purpose of the grants

IDLO will provide this sub-grant to non-governmental organizations to support the achievement of Global RECAP Outcome 2 by undertaking community education about, and advocacy for, national reforms in one or more of the above policy areas as identified by the Ministry of Health.

Selection Process and Timeline

The selection process will proceed in several steps, according to the description and timeline below.

1. Submission of Concept Note

The Concept note should establish the applicant's interest and eligibility to apply the proposed approach to community education and advocacy for national policy reform, as well as general experience in undertaking the proposed activities.

2. Organizational Assessment

The selected organization will be invited to provide evidence of its capacity to undertake the project. This will include information about the organization's legal status, governance, mission and strategy, partnerships and advocacy activities, organizational structure, information systems, financial management and related experience. Potential conflicts of interest will also be assessed.

3. Submission of Full Proposals

The selected organization will be invited to submit a full project proposal and budget. The full proposal should discuss in greater detail the planned approach to the identified policy area(s).

Timeline for Selection Process

Action	Date
Opening of the Call for Concept Notes	15 October 2019
Deadline for the submission of Concept Notes	10 November 2019
Shortlisted institution notified and invited to complete organizational self-assessment	25 November 2019
Deadline for the submission of the organizational self-assessment	8 December 2019

Eligibility criteria

- Applicants can be non-governmental organizations (NGOs), institutes, research centers, associations, foundations, civil society organizations, NGO networks or consortia. Government agencies or individuals are not eligible.
- Legal registration in Kenya.
- Ability to operate a bank account and evidence of financially reliable operations for the past three years (note that most recent audited financial statements will be requested, if selected).

Eligible activities

The activities to be supported should contribute to the attainment of Global RECAP Outcome 2, with a focus on healthy diets. Possible interventions include, but are not limited to:

1. General public and community education regarding NCDs and the importance of the proposed priority policy areas.
2. Awareness raising of policy and law makers regarding NCDs and the importance of the proposed policy areas.
3. Activities to build the capacity of civil society organizations to access or develop mechanisms to monitor the adoption and implementation of the proposed policy reforms.
4. Facilitate policy dialogues to build national support for the proposed policy areas.
5. Support for public participation in national consultations on the proposed policy areas.
6. Support for community coordination of relevant advocacy initiatives.

Duration

Projects must be implemented within the period January 2020 – June 2021. Candidates are welcome to propose projects with a shorter duration.

Budget

The maximum budget is EURO 40,000 (forty thousand Euros).

Selection Criteria

Concept notes will be evaluated against the following criteria;

- Alignment of the proposed activities with Global RECAP Outcome 2, with a focus on healthy diets
- Organizational mandate and capacity to implement the proposed activities
- Experience or familiarity with legal empowerment and social accountability approaches
- Capacity to contribute financially or in-kind to the proposed project activities
- Capacity to leverage co-funding for the proposed activities

Submission Instructions

Interested organizations should use the Sub-Project Concept Note Form, in accordance with the rules set out in this notice.

Applications must be submitted in the name of a person legally authorized to represent the organization (e.g. Executive Director, Chief Executive Officer).

Applications must be submitted electronically in Microsoft Word / Excel format or PDF to healthlaw@idlo.int

Concept notes must be received by midnight, Central European Time, on the date specified in the Timeline above.

Further information: healthlaw@idlo.int

The contracting authority is the International Development Law Organization (IDLO) - <http://www.idlo.int>

CALL FOR SUB-PROJECT CONCEPT NOTES

GLOBAL REGULATORY & FISCAL CAPACITY BUILDING PROGRAMME: PROMOTING HEALTHY DIETS AND PHYSICAL ACTIVITY

PROJECT TITLE:

COUNTRY:

ORGANIZATION NAME:

DATE OF SUBMISSION:

1. CONTEXT AND PROBLEM STATEMENT (max. 500 words)

Provide an analysis of the problems and needs that will be addressed by the Project. Clearly state the current context at the national level where the Project will be implemented, including data where possible. Briefly explain how the Project will relate to actions, plans and/or programmes that have been, or are being, undertaken in the same field of focus - particularly to avoid duplication - and identify potential synergies.

2. DESCRIPTION OF THE PROJECT (max. 500 words)

Provide a description explaining the relevance of the Project and how it will address the problems and needs identified in the previous Section. The description should include and elaborate on the Project's overall impact/outcome(s). Provide a detailed description of the Project output(s) and activities to be undertaken to meet the proposed outcome(s).

3. BENEFICIARIES (max. 250 words)

Provide a description of the final beneficiary(ies) of the Project by identifying their needs and constraints and demonstrating the relevance of the proposed Project to address them.

4. IMPLEMENTING ORGANIZATION (max. 300 words)

Provide an overall description of the Implementing Organization), including its comparative advantages and experience in implementing the proposed activities.

5. DURATION (max. 250 words)

Estimate the Project start date and duration - taking into consideration all relevant factors that might affect its implementation.

6. RISKS ANALYSIS (max. 300 words)

Provide a general description of the main preconditions and assumptions for the successful implementation of the Project. In addition, identify the main risks for the Project and suggest mitigation measures.

7. MONITORING (max. 300 words)

Provide an explanation of how Project performance will be monitored ensure that activities are delivered within the defined timelines.

8. SUSTAINABILITY (max. 250 words)

Provide an explanation of how the Project results and impact will be sustainable following Project completion. If applicable, describe the possibilities for replication and extension of the Project outcomes, including follow-up activities, strategies, ownership, advocacy, etc.

9. BUDGET

Provide the estimated overall cost of the Project, by outcome/output. Insert additional rows, as needed. Also indicate additional financial or in-kind contributions. Budget may be provided in MS Excel if preferred.

Outcome/output	Estimated cost (EUR)
Outcome 1	
Output 1.1	
Output 1.2	
...	
TOTAL	

10. CONTACT INFORMATION

Provide the organization name, physical and postal address, email address and phone number. Also provide the name and contact details of the contact person for the proposed Project.

Organization name	
Physical address (must be provided)	
Postal address (if different from above)	
Email address	
Phone number	
Contact person	name, title, email address, phone number